


- AT A GLANCE -



Founded	1972 in Seattle by Shirley Collins
Ownership	Sur La Table is owned by a group of private investors, including Freeman Spogli and the Behnke family.
Chief Executive Officer	Jack Schwefel
Corporate Headquarters	Seattle, Washington
Employees	More than 1,900 people work at the Sur La Table corporate office, national distribution center and retail stores.
Retail Stores	More than 65 stores nationwide.
Mail-Order Catalog	First mailed to 25,000 customers by request in 1988, featuring black-and-white photos. Color photographs were added in 1991 and the catalog grew into a multimillion-dollar business with national distribution. Currently, 9 million catalogs are distributed annually.
E-commerce	Surlatable.com was introduced in 1999. Today it carries thousands of items, and features store events, recipes, gift registry, cooking class program information and more. The site was redesigned in 2006.
Cooking Class Program	Sur La Table's cooking class program started in 1996. Today it is the largest nationwide, avocational cooking class program in America. Most classes are hands-on and focus on seasonal cuisine and technique-oriented courses; skill levels range from beginner to advanced, with special courses devoted just to kids and teens. Private cooking lessons are available in all programs.
Gift Registry	Launched in 1999, it is available to customers at all stores and online at surlatable.com.
Products	Sur La Table carries thousands of products for the kitchen, including exclusive and hard-to-find items. The company offers a vast assortment of bakeware, barware, books, cleaning products, cookware, cutlery, electrics, furnishings, gadgets, glassware, grilling tools, linens, serving pieces, table décor and more.
Vendors	Worldwide vendors include All-Clad, Anolon, Bialetti, Bodum, Chilewich, Capresso, Cuisinart, DeLonghi, Demeyere, Dualit, Emile Henry, FrancisFrancis!, J.A. Henckels, John Boos & Co., KitchenAid, Le Creuset, Lodge, Nespresso, Peugeot, Riedel, Rösle, Shun, Staub, Waechtersbach, Waring and Wüsthof.
Celebrity Chefs	Mario Batali, Alton Brown, Paula Deen, Bobby Flay, Tyler Florence, Giada De Laurentiis, Jamie Oliver, Rachael Ray and others appear frequently at our stores for book signings.
Community Giving	Sur La Table is proud to support the worthy and necessary mission of America's Second Harvest—The Nation's Food Bank Network, whose critical work is focused on alleviating hunger in our country.
Cookbook Program	Andrews McMeel Publishing, LLC (AMP) has acquired North American publishing rights for the first three books in a series being introduced by Sur La Table. The Sur La Table books will be the cornerstone of a new line of cookbooks being added to the AMP program. The first, <i>Things Cooks Love: Implements. Ingredients. Recipes.</i> by Marie Simmons with Sur La Table, will publish in spring 2008. The second, <i>The Art & Soul of Baking</i> by Cindy Mushet with Sur La Table, will publish in Fall 2008. The third, <i>Knives Cooks Love</i> by Sarah Jay with Sur La Table, will publish in Fall 2008.

