



## **Sur La Table® Introduces Series of Online Cooking Classes Hosted by Celebrity Chefs**

### **New Virtual Courses Give Home Cooks an Exclusive Opportunity to Engage and Learn from Culinary Stars, Including Martha Stewart and Emeril Lagasse**

NEW YORK, October 14, 2020 – Sur La Table, the leading retail destination since 1972 for those passionate about cooking and entertaining, announced today the expansion of their online cooking classes that will include top celebrity chefs as the hosts. Martha Stewart will host three classes to kick off the holiday season: a cake baking and decorating class to celebrate the release of her 97<sup>th</sup> cookbook, *Cake Perfection*, hosted on Nov. 12; a Thanksgiving class featuring some of Martha’s family recipes, on Nov. 19; and a special Christmas class on Dec. 10. Chef Emeril Lagasse will also host a holiday class on November 24, and Sur La Table will soon be announcing other top celebrity chefs to host online classes in the near future.

“As we head into the holiday season, I am thrilled to be hosting virtual cooking classes with Sur La Table,” said Martha Stewart. “I look forward to sharing special culinary techniques and delicious recipes that participants can make to serve to their families and friends. This year’s holiday celebrations will surely be different than in years past, but we have many ideas and ways to keep traditions relevant and our families happy and well fed. Our classes are designed to be fun, inspiring, and useful.”

Sur La Table’s online cooking classes give home cooks and food lovers a fun and easy way to get hands-on culinary experience, from cooking and baking, to mixology. Whether looking to learn a new recipe or technique, or prepare for the holiday season, attendees get the opportunity to engage in an interactive, step by step instructional class led virtually by a Sur La Table chef. With this digital extension, family and friends can now gather online to cook and be together while still apart. A list of ingredients along with the tools and gadgets needed, all available on SurLaTable.com and in-stores, is provided prior to class.

“I have always been a huge fan of Sur La Table and I am really excited to reconnect with the Sur La Table audience on one of my favorite topics, holiday recipes. I will be sharing some of my personal family favorites for the holiday season,” said Chef Emeril Lagasse. “Cooking with family is so important to me and I encourage families who live apart to share in this experience.”

The inaugural Martha Stewart class will showcase a recipe from *Cake Perfection*, Martha’s newest cookbook which includes 125 cake recipes for all occasions, featuring exciting flavors, must-try designs, and dependable techniques, released today. Seats in this Sur La Table class are now available for \$49.00 and will include a copy of *Cake Perfection* as a gift with purchase. In the class, attendees will get a virtual look inside Martha’s kitchen, where she will demonstrate how to make Carrot Cake with White Chocolate Frosting. Classes can be booked now at <http://www.surlatable.com/martha-stewart>.

In addition to the *Cake Perfection* class, Martha will host a Thanksgiving themed class in November. She will demonstrate how to prepare some of her favorite family recipes, including Martha's Mom's Mashed Potatoes, Green Beans with Frizzled Onions and Pink Lady Apple Crisp. Finally, a Christmas class will be hosted this December, with recipes and entertaining tips to kick off the most wonderful time of year.

“We are so excited to be expanding our online class offering at the height of the holiday season,” said Carolyn D’Angelo, President of the Home Division at Marquee Brands. “The roster of world-renowned chefs starting with Martha and Emeril will elevate the interactive online cooking experience and provide invaluable information to our customers.”

To sign up for an online cooking class or to learn more visit [SurLaTable.com](http://SurLaTable.com). More details will be added, and all classes will be open to one thousand participants.

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### **About Sur La Table**

Our company started with a simple idea: Make good food. Share it. Do so often. Sur La Table is as close to this mission today as the day we opened our doors in Seattle's Pike Place Market in 1972. From the beginning, our founder Shirley Collins partnered with the world's best chefs and kitchen brands to bring customers trusted tools to make delicious memories. Our resident chefs teach 60,000 cooking classes a year to more than 700,000 people in our kitchens and now online. With stores across the US and many local cooking schools, Sur La Table is a resource for cooks of all levels. And we continue to create happiness through cooking and sharing good food. Make More Gather Often. That's our invitation to you.

### **About Marquee Brands**

Marquee Brands is a leading global brand owner and marketer. Owned by investor funds managed by Neuberger Berman, one of the world's leading employee-owned investment managers, Marquee Brands targets high quality brands with strong consumer awareness and long-term growth potential. The portfolio includes Martha Stewart, BCBG, Ben Sherman, Dakine, Sur La Table, Body Glove, Emeril Lagasse, Motherhood Maternity, A Pea in a Pod, and Bruno Magli. Through its global team of professionals and partners, Marquee Brands monitors trends and markets in order to grow and manage brands in partnership with retailers, licensees and manufacturers through engaging, impactful strategic planning, marketing, and ecommerce.