

Sur La Table Online Culinary Institute Introduces Affordable, World-Class Online Culinary Program

Marquee Brands, Rouxbe, Strategic Education, Inc., and Chef Scott Conant team up to provide a culinary curriculum that offers students the knowledge and skills to master the culinary arts

NEW YORK, January 25, 2021 — Marquee Brands, global brand owner of Sur La Table — a leader in providing a hands-on culinary cooking experience, together with [Rouxbe](#), the world's leading online culinary content provider, [Chef Scott Conant](#), successful restaurateur and television personality, and [Strategic Education, Inc.](#) (Strategic Education), a leading online higher education company dedicated to advancing economic mobility for all, launched the [Sur La Table Online Culinary Institute](#), an online education program designed to help students obtain high-level skills needed to succeed in the kitchen and thrive in the modern culinary world.

This partnership of some of the nation's leading culinary and education brands will deliver an affordable, high-quality online culinary curriculum that is relevant and unique to aficionados and will eventually grow into an offering that serves careerists. The American Council on Education's College Credit Recommendation Service (ACE CREDIT®) has evaluated and recommended college credit for all of the full length courses and Sur La Table Online Culinary Institute is recognized by the American Culinary Federation Education Foundation (ACFEF) as an Approved Program.

The program will initially feature six courses with 55 hours of instruction each and four thematic courses ranging from two to four hours. These courses, offered by Strategic Education and delivered by Rouxbe, support personal development in culinary practices through an online, self-paced experience. Students will receive feedback on their progress by our expert chefs trained in the discipline of study. Offerings will be continually added to provide new and engaging experiences for students, with plans to expand to serve careerists.

Marquee Brands, which owns the Sur La Table brand, will provide branding supervision and marketing support for the Sur La Table Online Culinary Institute, and Chef Scott Conant will serve as Master Chef, providing counsel on future courses and curriculum for the program.

In addition to lending expertise on delivering a successful online education experience and providing the hub to access the culinary content, Strategic Education, which owns Strayer University and Capella University, will serve as a premier education provider to employees of Marquee Brands and Sur La Table.

“When we decided to expand our portfolio to include culinary education, we made a conscious decision to only work with the best in the industry so that our students can receive a top-notch online culinary education,” said Karl McDonnell, Chief Executive Officer of Strategic Education. “We’re proud to provide our expertise in delivering a high-quality online education experience to this all-star roster of culinary partners.”

“Sur La Table has always been the home for professional and home chefs alike providing resources from everyday products to engaging cooking classes. Marquee Brands is thrilled to be partnering with Strategic Education, a leader in delivering affordable online education options, to continue to inspire cooking aficionados around the country,” said Carolyn D’Angelo, President of the Marquee Brands home

division. “Sur La Table’s extensive culinary expertise coupled with Strategic Education’s expertise gives students the access, knowledge and skills they need to take their mastery to the next level.”

The initial Sur La Table Online Culinary Institute courses include Professional Cooking Fundamentals; Foundations of Cuisine; Cooking Methods; Cooking Meat, Fish, Poultry & Plant-Based Proteins; Culinary Nutrition & Wellness; Basics of Baking & Pastry; Knife Skills Boot Camp; Cooking on a Budget; A Plant-Based Celebration; and The Main Course.

“Rouxbe is uniquely positioned to help Sur La Table and Strategic Education expand their education into the culinary space, as Rouxbe has provided online culinary education for 15 years, developing the most sophisticated and effective platform available,” said Gary Apito, Chief Operating Officer at Rouxbe. “This group of experts in their field will provide the perfect blend of culinary education and training delivered seamlessly on any device and in any location and help ensure those looking to advance their knowledge of the culinary arts that they won’t have to put their dreams on hold.”

“I’ve crossed paths with a lot of people who share a passion for food culture but hesitate to take that first step in pursuing their culinary dreams,” said Chef Scott Conant. “What the Sur La Table Online Culinary Institute offers is a remarkable capability to provide rich, interactive and hands-on culinary education that is affordable and completely online. The ability to learn at your own pace from anywhere in the country as long as you’re in a kitchen is an opportunity unlike any other. The Sur La Table Online Culinary Institute is providing the tools and opportunity for anyone to pursue their passions; that’s extremely powerful, and I love being a part of it.”

Visit www.surlatableonlineculinaryinstitute.com for more information about the program.

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About Strategic Education

Strategic Education, Inc. (NASDAQ: STRA) (www.strategiceducation.com) is dedicated to helping advance economic mobility through higher education. We serve working adult students all over the globe through our core focus areas: 1) U.S. Higher Education, through Strayer University and Capella University, each institutionally accredited, and collectively offer flexible and affordable associate, bachelor’s, master’s and doctoral programs, including the Jack Welch Management Institute at Strayer University; 2) Alternative Learning, encompassing Sophia Learning, self-paced general education courses that are ACE-recommended for college credit; Workforce Edge, a full service, online employee education management portal; Digital Enablement Partnerships, helping advance capabilities in course development, online delivery and student support; and non-degree web and mobile application development courses through Hackbright Academy and Strayer University’s DevMountain; and 3) Australia/New Zealand, comprised of Torrens University, Think Education and Media Design School operations in Australia and New Zealand. This portfolio of high quality, innovative, relevant, and affordable programs and institutions helps our students prepare for success in today’s workforce and find a path to bettering their lives.

About Rouxbe

Rouxbe, the world's leading online culinary school, was founded in 2005 to train people of all abilities to become better, more confident — even healthier — cooks in kitchens around the world. With high definition videos, world-class instructors, peer support and interactive assignments, Rouxbe has set the bar as the new standard in culinary education; providing certificate-level instruction not only to quality restaurants and hospitality organizations but also to serious home cooks and career changers. Rouxbe's revolutionary online platform delivers cutting edge e-learning solutions that drive and measure learning outcomes and engagement while providing effective, lower-cost alternatives for training professional cooks. Rouxbe programs are also recognized by both the American Culinary Federation Education Foundation and by WorldChefs as approved training programs.

About Marquee Brands

Marquee Brands is a leading global brand owner and marketer. Owned by investor funds managed by Neuberger Berman, one of the world's leading employee-owned investment managers, Marquee Brands targets high quality brands with strong consumer awareness and long-term growth potential. The portfolio includes Martha Stewart, BCBG, Ben Sherman, Dakine, Sur La Table, Body Glove, Emeril Lagasse, Motherhood Maternity, A Pea in a Pod, and Bruno Magli. Through its global team of professionals and partners, Marquee Brands monitors trends and markets in order to grow and manage brands in partnership with retailers, licensees and manufacturers through engaging, impactful strategic planning, marketing, and ecommerce.

About Scott Conant

Chef, restaurateur, cookbook author and TV personality Scott Conant brings a deft touch and unwavering passion to creating culinary experiences with thoughtful hospitality and soulful cuisine. He is the chef and owner of [Mora Italian](#), a modern, convivial osteria in Phoenix, Arizona, and Italian steakhouse [Cellaio](#) at Resorts World Catskills in Monticello, New York. Conant expanded his Arizona restaurant portfolio in the fall of 2020 after taking helm of [The Americano](#), an Italian-inspired steakhouse in Scottsdale. He is well-known for his Food Network appearances, including his tenure as a judge on *Chopped* for over a decade. In early 2020, he began hosting the dessert-themed spinoff *Chopped Sweets* and has also been a frequent co-host on *Beat Bobby Flay*. He has published three cookbooks: *New Italian Cooking*, *Bold Italian*, and *The Scarpetta Cookbook*. www.scottconant.com

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